



PUBLIC SAFETY

Credit Union

Charitable Sponsorship Guidelines

In an ongoing demonstration of the credit union philosophy “people helping people,” Public Safety Credit Union supports charitable organizations in the public safety communities in Missouri and Kansas. We believe our number one priority is to provide services and assistance in order to help improve the lives of members and their families within the public safety community.

The Credit Union receives many requests for sponsorships. Due to our not-for-profit status and budgetary constraints, we must look at which sponsorships will have the widest impact. This assures that PSCU’s charitable, financial resources are used in a way that best serves the membership. These guidelines will not cover every possible request, special need or opportunity; therefore, PSCU may make exceptions in granting contributions or sponsorships. All requests that meet the Sponsorship Guidelines will be evaluated equally.

Sponsorship Guidelines

- ✓ Requests must be submitted on the Sponsorship Request Form.
- ✓ Consideration for sponsorship will be based on funds availability.
- ✓ The organization and/or representative for the organization must be an active member of the Credit Union in good standing. Membership, or length of membership does not guarantee a donation.
- ✓ The organization must be nonprofit and submit documentation of 501(c)(3) status if applicable.
- ✓ Donations may be money, property, services or volunteer support.
- ✓ Sponsorships will only be granted to requests that fulfill a relevant need and directly benefit first responders.

We will not consider requests for the following:

- Operating or administrative costs to run an organization or business.
- The promotion of any religious or political organizations or events.
- Organizations who represent a conflict of interest to the Credit Union.
- Individual or club sponsorship of sports activities or pageants, including travel and competition costs.
- Direct contributions to individuals or families.

Please feel free to attach additional information to your request including informational letters, sponsorship levels, expanded answers to the questions on the Sponsorship Request Form or any other information you would like to include.



PUBLIC SAFETY
Credit Union

Sponsorship Request Form

Organization Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Email _____ Phone Number _____

Is the organization an active member of PSCU? Yes No

Is the contact person an active member of PSCU? Yes No

Tax Exempt 501(c)(3) Yes No If yes, attach documentation

Event Information

Event _____

Date of event _____ Est number of attendees _____

What is the purpose of this event? _____

How does this event benefit first responders? _____

Type of Sponsorship Gift Basket Food Monetary \$ _____

Other _____

How will the sponsorship be recognized? (attach additional info as needed)

Website/Social Media Ad in event materials Vendor space Media Coverage

Other _____

Return to:

Public Safety Credit Union Attn:

Marketing

Fax: 816.504.2888

Email: marketing@publicsafetycu.org

Internal Use Only

Approved \$ _____

Denied _____

Sr Management Initials _____